

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1(Currently Amended). A portable interchangeable sign device, comprising:

a hollow main frame having a first pair of longitudinal interior channels facing one another, the main frame having at least one of a top opening and a bottom opening;

a first sign having visible indicia thereon for being slidable within the first pair of longitudinal interior channels from a storage position inside of the frame to an exterior position outside of the frame; ~~and~~

~~—— a handle attached to the frame for allowing the sign device to be supported and held by at least one hand of a user; and~~

a pole extending downward beneath the main frame for allowing one hand of a user to support the main frame in a raised position.

Claim 2(Original). The sign device of claim 1, further comprising:

a second pair of longitudinal interior channels facing one another inside of the main frame;

a second sign having visible indicia thereon for being slidable within the second pair of interior channels from a storage position inside of the main frame to an exterior position outside of the frame, the first sign for being extended above the main frame, and the second sign be for being extendable below the main frame.

Claim 3(Canceled).

Claim 4(Original). The sign device of claim 1, further comprising:

a pair of catch slots in the top opening of the main frame adjacent to the first pair of longitudinal interior channels for allowing lower side edge tabs on the first sign to be held therein so that the first sign is attached to and extends above the main frame.

Claim 5(Original). The sign device of claim 1, further comprising:

a pair of catch slots in the bottom opening of main frame adjacent to the first pair of longitudinal interior channels for allowing upper side edge tabs on the first sign to be held therein so that the first sign is attached to and extends below the main frame.

Claim 6(Original). The sign device of claim 1, wherein the first sign includes:

a U-shaped subframe for supporting the first sign therein, the U-shaped subframe having upper side edge tabs for allowing the U-shaped subframe to slide within the longitudinal interior channels; and

a sign board being slidably removable from the U-shaped subframe.

Claim 7(Original). The sign device of claim 1, wherein the first sign includes:

a U-shaped subframe for supporting the first sign therein, the U-shaped subframe having lower side edge tabs for allowing the U-shaped subframe to slide within the longitudinal interior channels; and

a sign board being slidably removable from the U-shaped subframe.

Claim 8(Original). The sign device of claim 1, wherein the main frame includes:

a U-shaped front opening in the main frame for allowing the first sign to slide up and down therein.

Claim 9(Canceled).

Claims 10-20(Canceled).

Claim 21(New). A portable interchangeable sign device, comprising:

- a hollow main frame having a first pair of longitudinal interior channels facing one another, the main frame having at least one of a top opening and a bottom opening;

- a first sign having visible indicia thereon for being slidable within the first pair of longitudinal interior channels from a storage position inside of the frame to an exterior position outside of the frame;

- at least one of a holder or a handle attached to the frame for allowing the sign device to be supported and held by a user; and

- a pair of catch slots in the main frame adjacent to the first pair of longitudinal interior channels for allowing side edge tabs on the first sign to be held therein so that the first sign is attached to and extends either above or below the main frame.

Claim 22(New). A portable interchangeable sign device, comprising:

- a hollow main frame having a first pair of longitudinal interior channels facing one another, the main frame having at least one of a top opening and a bottom opening;

- a first sign having visible indicia thereon for being slidable within the first pair of longitudinal interior channels from a storage position inside of the frame to an exterior position outside of the frame; and

- at least one of a holder or a handle attached to the frame for allowing the sign device to be supported and held by a user; and

- a U-shaped front opening in the main frame for allowing the first sign to slide up and down therein.